

KFC BIG BASH LEAGUE BUCKET BALL FREE HIT PROMOTION

CONDITIONS OF ENTRY

1. Information on how to enter, mechanics of entry and prizes form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via attendance at any KFC Big Bash League match (each a **Big Bash Match**) occurring at the venues set out in the table below (each a **Participating Venue**).

| State / Territory | Participating Venue | No. of Matches |
|-------------------|--------------------------|----------------|
| ACT | Manuka Oval | 2 |
| NSW | Sydney Cricket Ground | 7 |
| | Spotless Stadium | 5 |
| NT | Traeger Park | 1 |
| QLD | The Gabba | 5 |
| | Metricon Stadium | 3 |
| SA | Adelaide Oval | 6 |
| TAS | Blundstone Arena | 5 |
| | UTAS Stadium | 2 |
| VIC | Etihad Stadium (Marvel) | 5 |
| | Melbourne Cricket Ground | 5 |
| | GMHBA Stadium | 2 |
| | Ted Summerton Reserve | 1 |
| WA | Perth Stadium (Optus) | 7 |
| Finals | Unconfirmed | 3 |
| TOTAL | | 59 |

ELIGIBILITY

2. Entry is open to residents of Australia who attend a Big Bash Match at a Participating Venue during hours of operation and either personally (or witness another spectator) achieve a Winning Catch during the match (**Entrants**).
3. Entrants aged under 13 years must obtain the consent of their parent or legal guardian to enter the promotion and provide Personal Information about themselves. All entries of Entrants who are under the age of 13 years and enter the promotion without disclosing (or attempting to conceal) their age (as and where required) and/or do not provide the required parental or guardian consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the Entrants and any parent or legal guardian who gives their consent (for Entrants aged under 13 years). If a winner is aged under 13 years, the prize will, at the sole discretion of the Promoter, be awarded to the parent or legal guardian who consented to the winner entering the promotion on behalf of the winner and that parent or legal guardian must accompany the Entrant when claiming the prize.
4. The directors and management of the Promoter, its related entities, and the personnel of printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion are ineligible to enter the promotion. .

PROMOTIONAL PERIOD

5. The promotion commences at **7:15pm (AEDT)** on **19/12/2018** and concludes at **11:59pm (AEDT)** on **17/02/2019 (Promotional Period)**.

WINNING CATCH

6. The Promotion is activated by a spectator catching a Free Hit during any Big Bash Match during the Promotional Period, as follows:
 - a. umpire calls 'NO BALL';
 - b. the next ball bowled is a free hit (**Free Hit**);
 - c. the batsman hits a 'six' off the Free Hit; and
 - d. a spectator seated in Tier 1 of the Participating Venue catches a Free Hit made by either team during play,(together, a **Winning Catch**).
7. Following a Winning Catch, Entrants (including the spectator who caught the Free Hit) will have until 30 minutes following the Big Bash Match to visit the URL displayed on screens within the Participating Venue (**Promotional Website**) and enter the Promotion (**Activation Period**).
8. The Promotion is limited to one (1) Winning Catch per Big Bash Match.

HOW TO ENTER

9. **Instant win:** To enter the Promotion, following a Winning Catch, Entrants must visit the Promotional Website (strictly during the Activation Period only) and fully and correctly complete and successfully submit the online entry form in the manner required, including providing the Entrant's unique ticket number for the relevant Big Bash Match attended (**Proof of Attendance**) and a current and valid email address (together, an **Entry**).
10. Only one (1) Entry per person is permitted in respect of any single Big Bash Match, regardless of the number of Winning Catches made during the Big Bash Match. Any subsequent entry made after the first valid Entry received from an Entrant following a Winning Catch will be deemed invalid.
11. Each Entrant must retain and may be required to present Proof of Attendance at the relevant Big Bash Match in order to claim a prize. An Entrant may be required to provide Proof of Attendance to the Promoter for all Entries made, upon request by the Promoter. If an Entrant is unable to provide Proof of Attendance for all Entries submitted within the Promoter's reasonable timeframe, then all Entries of that Entrant may be ineligible and may be deemed invalid. Proof of Attendance includes showing the original and providing a copy of the Big Bash Match ticket for each Entry submitted during the Promotional Period.
12. Entries will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries. Contact details entered incorrectly by an Entrant on an online entry form will deem the entry invalid.
13. Costs associated with accessing the Promotional Website and online entry form remain an Entrant's responsibility and may vary depending on the Internet service provider used.
14. The use of any automated entry software or any mechanical, electronic or other means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid.

PRIZE

15. Entrants who successfully submit a valid Entry during the time sensitive Activation Period following a valid Winning Catch (while there are prizes remaining), will receive a confirmation email within 72 hours of the end of the relevant Big Bash Match, indicating that they are an instant winner and containing an e-voucher for one (1) x KFC Original Chicken Tender Go

Bucket, valued at **\$3.75** RRP. Winners will not be published as prize value is <\$250.00. This is a game of chance and winners will be determined at random and not by the use of any skill.

16. **E-voucher(s) contained within prize correspondence MUST be redeemed at a KFC restaurant by a KFC employee via the winner's smart phone device using the 'KFC TEAM CLICK HERE' button. For the avoidance of doubt, if an e-voucher has been redeemed by the winner before entering the KFC restaurant, the e-voucher will be voided and the prize forfeited.**
17. The total number of prizes available for redemption following a Winning Catch is capped at 25,000 redemptions and limited to one (1) eligible Entry per Big Bash Match. Prizes allocated to each Big Bash Match, which remain unclaimed at the expiration of all Activation Period(s) for that Big Bash Match, will be forfeited.
18. There are up to a maximum of 1,475,000 prizes to be awarded throughout the Promotional Period across 59 Big Bash Matches nationally. The total maximum prize pool value awarded in each State/Territory (in accordance with the table at Condition 1) is as follows: ACT up to **\$468,750**; NSW up to **\$1,406,250**; NT up to **\$375,000**; QLD up to **\$1,031,250**; SA up to **\$843,750**; TAS up to **\$937,500**; VIC up to **\$1,500,000**; and WA up to **\$937,500** RRP.
19. E-vouchers are subject to their prevailing terms and conditions of use, including expiry dates, and are not replaceable if lost, stolen or voided. It is the responsibility of the winners to ensure the food included in the prize is consistent with their dietary requirements.
20. A prize cannot be sold, scalped, auctioned, raffled, pledged or promoted as an incentive or reward by any third party as an inducement for any person or other entity to enter into any commercial or other arrangements with that third party. If a prize is obtained through any of these methods, it will not be honoured by the Promoter or prize supplier.
21. The prizes are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The prizes must be taken as offered and cannot be varied. The prizes cannot be used or redeemed in conjunction with any other offer.
22. The Promoter accepts no responsibility for any tax implications that may arise from prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price including GST.

GENERAL

23. Entrants can only enter using their own email address. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity and eligibility to enter and claim a prize and any information submitted by the Entrant in entering the promotion, before issuing a prize. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or entry has not been verified or validated to the Promoter's satisfaction then all the entries of that Entrant will be ineligible and deemed invalid.
24. A prize will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion.
25. The Promoter reserves the right to verify the validity of any and all entries and reserves the right to disqualify any Entrant for: (a) tampering with the Entry or Registration Process; (b) completing the Registration Process not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

26. Electronic and other quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Conditions of Entry all prize claims during the Promotional Period in excess of the advertised prize pool will be met.
27. If a prize or element of a prize becomes unavailable for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu, subject to any written directions made under applicable State or Territory legislation.
28. If this promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including but not limited to war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or anything which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or, if necessary, to provide an alternative prize or prizes to the same value as an original prize, subject to any written directions made under applicable State or Territory legislation.
29. The Promoter, Participating Venues and Cricket Australia and their associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable Consumer Guarantee under the Australian Consumer Law, Schedule 2 of the *Competition and Consumer Act 2010* (Cth)), for any direct or indirect injury, loss and/or damage arising in any way out of the promotion. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this promotion and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, prize claims or prizes; and/or (iv) acceptance and/or use of any prize. Applicable manufacturers and/or distributors should be contacted with regard to all prize warranty claims (where applicable).
30. As a condition of entering this promotion, each Entrant consents to, in the event they are a winner, the Promoter using the Entrant's name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media worldwide for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Entrant agrees that, in the event they are a winner, the Entrant will participate in all reasonable promoted activities in relation to the promotion as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter to give effect to this condition.
31. KFC is committed to helping its customers make informed decisions about their foods and beverage choices. KFC provides healthier food and beverage options for adults and children and ensures nutritional information is easily accessible to its customers. Nutritional information is available on its websites (www.kfc.com.au), in its restaurants and, wherever possible, on product packaging.
32. All of the Promoter's decisions in respect of the promotion are final and no correspondence will be entered into.

PRIVACY

33. The Promoter collects Personal Information about an Entrant to include the Entrant in the promotion, award the prizes (where appropriate) and use the information to assist in improving the goods and services of the Promoter. If the Personal Information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible.
34. The Promoter will provide to the Entrant, at time of entry into the promotion or as soon as reasonably practicable thereafter, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and

how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).

35. Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer by email: Privacy.OfficerAUS@yum.com or by telephone: (02) 1300 553 899. All Personal Information will be stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy in relation to the treatment of Personal Information collected may be obtained at www.kfc.com.au/privacy-policy.
36. By entering the promotion and opting-in in the manner required, Entrants acknowledge that a further primary purpose for collection of the Entrant's Personal Information by the Promoter is to contact the Entrant in the future with information about the Promoter, including special offers, market research or to provide the Entrant with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share an Entrant's Personal Information with its Australian and overseas related companies, promotional partners, servants, employees, agents and trusted third parties who may contact the Entrant for their legitimate commercial purposes, including special offers, market research or to provide the Entrant with marketing materials in this way. By entering the promotion and opting-in, Entrants acknowledge and agree that the Promoter and any applicable third parties may use their Personal Information in the manner set out in this condition.
37. In these Conditions of Entry: "**Australian Consumer Law**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth). "**Personal Information**" means, for the purpose of the *Privacy Act 1988* (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.
38. **Promoter:** Kentucky Fried Chicken Pty Ltd (ABN 79 000 587 780) and KFC ADCO Limited (ABN 22 083 047 992) of 20 Rodborough Road, Frenchs Forest NSW 2086; telephone: 02 9930 3233.

NSW Permit No. LTPS/18/30547. ACT Permit No. TP 18/02466. SA Permit No. T18/2201.