

## **PRIVACY COLLECTION STATEMENT**

Your privacy is important to us.

We are collecting your personal information including your first name, surname, email, post code for home, telephone or mobile number, gender, number of children in your household and other information.

By providing us with such information about yourself, you consent to Kentucky Fried Chicken Pty Ltd collecting, using and disclosing your personal information for the purpose of improving our products and tailoring our information and marketing campaigns to better suit your preferences and our customers generally. Additionally we need the information in order to ship any potential competition prizes or vouchers won to your home address.

We are collecting your personal information in order to market our products to you, inviting you to participate in guest experience surveys, unless you inform us not to do so. For these purposes, your information may be disclosed to people within KFC and to our affiliated companies, franchisees, suppliers, agents, marketing agencies and contractors. For further information, including how you may request access to or correction of the personal information we hold about you, or how you may complain if you consider that we have breached the Australian Privacy Principles and how we seek to handle complaints, please see our Privacy Policy which is available on our website at <http://kfc.com.au/privacy/>.